

Republic of the Philippines

Department of Education REGION XI

SCHOOLS DIVISION OF DAVAO DE ORO



Office of the Schools Division Superintendent

> Advisory No. 046, s. 2023 May 24, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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ENCOURAGING TEACHING AND NON-TEACHING STAFF TO SUPPORT THE "KIT FOR A CAUSE CAMPAIGN PROGRAM" OF JHG TRADING, INC.

- 1. JS Gaisano has been sharing its blessings with the community where it belongs thru their frequent customers since 2016. This coming June 2023, the store will promote their "Kit for a Cause Campaign Program" in all their stores in Davao de Oro and Davao del Norte. JS Gaisano in cooperation with the Department of Education will choose less fortunate learners as the beneficiary to the program.
- 2. In view hereof, we are encouraging Teaching and Non-Teaching Personnel including the parents of our learners to support and join this campaign by purchasing the kit in the amount of Forty Nine Pesos (Php 49.00) from June 15-July 31, 2023 in the different JS Gaisano Stores near you.
- 3. This program means a lot to our less fortunate learners whom will support their needed supplies in going to school for the for SY 2023-2024.
- 4. Immediate dissemination of this Advisory is desired.

CRISTY C. EPE

Schools Division Superintendent

Incl.: letter of js Gaisano sqod08/advisory/js gaisano



Address: Capitol Complex, Brgy. Cabidianan, Nabunturan, Davao de Oro

Contact No.0951-387-1728 (TNT); 0915-399-7779 (Globe)

Email Address: davaodeoro@deped.gov.ph Website: www.depeddavaodeoro.ph

Doc. Ref. Code	PAWIM-F-030	Rev	, 00
Effectivity	09.12.22	Page	1 of 1



JHG Trading Inc.

Quirante II Street, Tagum City, Davao del Norte

Email Address: online@jsgaisano.com

Telephone: (084) 655 6203 Mobile: 0977-746-2231

1 9 MAY 2023

May 18, 2023

Department of Education Davao de Oro Nabunturan, Davao de Oro

Dear Ma'am/Sir,



For 34 years of service, JS Gaisano has been sharing its blessings with the community where it belongs. A Kit for a Cause is an event the company has been doing since 2016, which draws people who are giving their support and love. This year, we want to answer the need of children from different remote schools and places again.

In *June 2023*, the **Kit for a Cause Campaign Program** will rise again to help the chosen children by giving them our specific kit. It will educate the people, especially the youth, to give and share their blessings to help the children who need some supplies for school, hygiene essentials, and other things that we can provide.

In view hereof, we are looking forward to co-implement this project with you that can benefit the less fortunate students around *Davao de Oro*.

In addition, we would like to ask for your support to encourage our dear educators to join this campaign by purchasing the said items on our different JS Gaisano Store near them.

We look forward to teaming up with you on this project. Together, let us make a difference.

Attached here are the mechanics and other related documents for your perusal.

Thank You and God Bless.

Sincerely,

Advertising and Promotion Coordinator

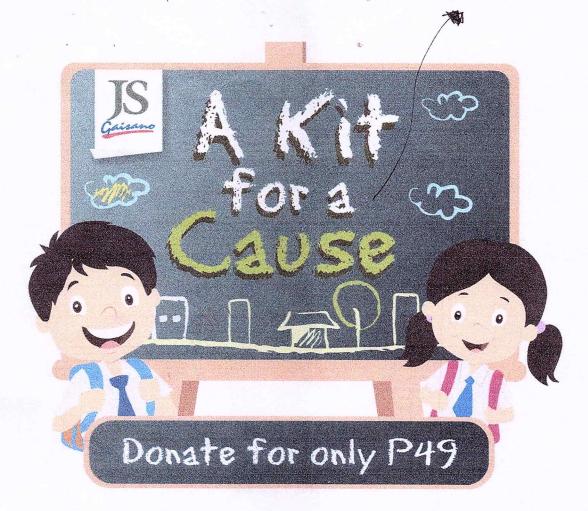
- A. Promo Title: "A KIT FOR A CAUSE"
- B. **Promo About**: A "kit for a cause" is a donation campaign that aims to promotes generosity, unity and love towards the less fortunate children in the remote area of Davao del Norte and Davao de Oro. Customer must purchase specific kit from JS Gaisano supermarket or department store to donate.
- C. Promo Duration: June 15-July 31, 2023
- D. Promo Mechanics:
 - Open to all costumers of JS Gaisano Tagum, Kapalong, Sto. Tomas,
 Maragusan, Mawab, Pantukan and Banaybanay.
 - Customer will buy the kit from department and supermarket store priced at P49.00

The **department store** will provide the following educational items from its supplier/s that will serve as a complete kit:

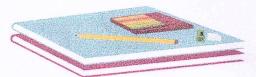
- *1 Envelope (plastic)
- *2 Sharpener
- *2 Pencil
- *1 Ballpen
- *1 Writing Pad
- . *1 Cutter Small
 - *1 Eraser

The **supermarket** will provide the following hygienic items from its supplier/s that will serve as a complete kit:

- *1 toothpaste
- *1 toothbrush
- *1 bar soap
- *1 alcohol
- *1 baby powder
- *1 pouch
- The kit being purchased will be directly placed into the box placed in a designated area within supermarket and department store each branch.
- Customer will have the opportunity to raise queries regarding the promo and will be addressed by the customer service center assisted by a promotional representative.
- Recipients must be based on the assessment and data gathering of JS Gaisano and DepEd.
- Releasing of the collected kit from all JS Gaisano branch will be on August 14-15, 2023(tentative date).



JS Department Store



School Kit

- * 7pc. Envelope Plastic
- * Tpc. Box Crayon
- * Tpc. Eraser
- * 1pc. Sharpener
- * 7pc. Pad Paper

JS Supermarket

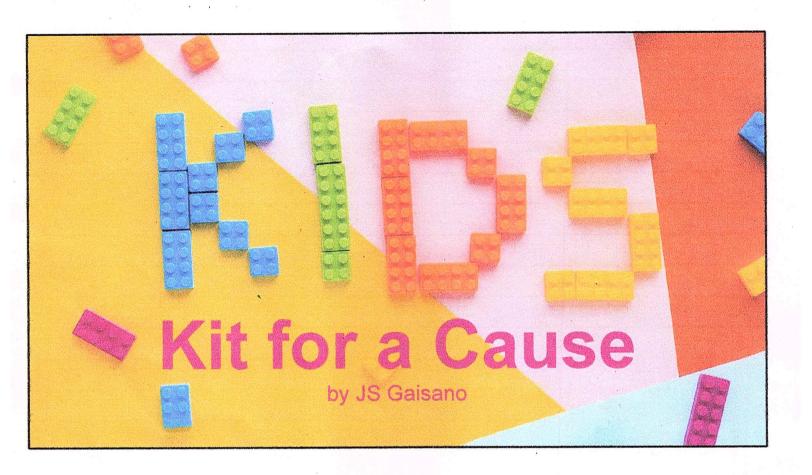


Hygiene Kit

- * 1pc. Toothpaste
- * 7pc. Toothbrush
- * 1pc. Bar soap
- * 7pc. Alcohol
- * Tpc. Baby Powder

Sponsors:

4/23/14



A Kit for a Cause

About Us

What is A Kit for a Cause?

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Promo Duration

July 15 to July 31, 2023

A Kit for a Cause

Mechanics

- Open to all costumers of JS Gaisano Tagum, Kapalong, Sto. Tomas, Maragusan, Mawab, Pantukan and Banaybanay.
- >Customer will buy the kit from department and supermarket store priced at P49.00
- ➤ Recipients must be based on the assessment and data gathering of JS Gaisano and DepEd.
- ➤ Releasing of the collected kit from all JS Gaisano branch will be on August 14-15, 2023.
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