



Republic of the Philippines
Department of Education
 REGION XI
SCHOOLS DIVISION OF DAVAO DE ORO

2024-04-17 0277



Office of the Schools Division
 Superintendent

Advisory No. 017, s. 2024
 April 15, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
 this advisory is issued not for endorsement per DO 28, s. 2001,
 but only for the information of DepEd officials,
 personnel/staff, as well as the concerned public.
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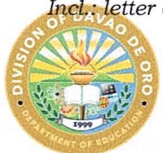
**ENCOURAGING TEACHING AND NON-TEACHING STAFF TO SUPPORT TO THE
 “KIT FOR A CAUSE CAMPAIGN PROGRAM” OF JHG TRADING, INC.**

1. JS Gaisano has been sharing its blessings with the community where it belongs thru their frequent customers since 2016. This coming May to August 2024, the store will re-launch their “Kit for a Cause Campaign Program” in all their stores in Davao de Oro and Davao del Norte. The kits will include school supplies, hygiene essentials, and other necessary items which is essential for the learners.
2. In view hereof, we are encouraging Teaching and Non-Teaching Personnel including the parents of our learners to support and join this campaign by purchasing the kit from May to August 2024 in the different JS Gaisano Stores near you.
3. This program means a lot to our less fortunate learners whom will support their needed supplies in going to school for the SY 2024-2025.
4. Immediate dissemination of this Advisory is desired.

By Authority of the
 Schools Division Superintendent:

EMMA A. CAMPOREDONDO CESO VI
 Assistant Schools Division Superintendent
 Officer-In-Charge

Incl.: letter of js Gaisano



Address: Capitol Complex, Brgy. Cabidanan, Nabunturan, Davao de Oro
 Contact No.0951-387-1728 (TNT); 0915-399-7779 (Globe)
 Email Address: davaodeoro@deped.gov.ph
 Website: www.depeddavaodeoro.ph

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JHG Trading Inc.

Quirante II Street, Tagum City, Davao del Norte

Email Address: online@jsgaisano.com

Telephone: (084) 655 6203 Mobile: 0977-746-2231

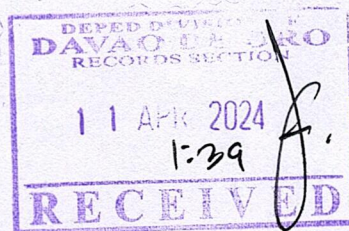
April 11, 2024

DR. CRISTY C. EPE

School Division Superintendent

Davao de Oro

Capitol Complex, Cabidian, Nabunturan



Dear Dr. Epe,

Greetings of Fun & Life!

As we approach nearly 36 years of dedicated service to our cherished community, we are filled with gratitude for the unwavering support that has enabled us to make a positive impact over the years. It is with great enthusiasm that we announce the continuation of our Kit for a Cause initiative, a testament to our commitment to giving back.

Since its inception in 2016, Kit for a Cause has been a beacon of hope, bringing together individuals who embody the spirit of generosity and compassion. This year, as we witness the persistent challenges faced by children in remote schools and communities, we are inspired to renew our efforts in addressing their needs.

This year, we are excited to announce the **re-launch of the Kit for a Cause Campaign Program, scheduled to run from May to August 2024**. Through this initiative, we aim to address the needs of children from remote schools and communities by providing them with essential kits tailored to their requirements. These kits will include school supplies, hygiene essentials, and other necessary items, all aimed at supporting their education and well-being.

With this in mind, we are reaching out to you with an invitation to collaborate on this meaningful endeavor. We believe that your organization shares our vision of empowering the less fortunate and creating a brighter future for our community. Together, we can amplify our efforts and make a lasting difference in the lives of underprivileged students in Davao de Oro.

Furthermore, we kindly request your support in encouraging our esteemed educators to participate in this initiative by purchasing the specified items from our various JS Gaisano Stores conveniently located near them. Their involvement will not only enhance the campaign but also inspire our youth to embrace the values of compassion and philanthropy.

We are excited about the prospect of partnering with you on this worthwhile project. Together, let us continue to sow the seeds of hope and transform lives in our community.

Thank you for your consideration, and we eagerly anticipate the opportunity to collaborate with you in making a meaningful impact.

Sincerely,

ANGELICA S. PAGAL

Advertising and Promotion Coordinator



Kit for a Cause Mechanics:

- 1. Purchase of Kits with Discount:**
 - Customers are encouraged to participate in the Kit for a Cause campaign by purchasing specially designated kits from any JS Gaisano department store or supermarket branch.
 - These kits will be offered at a discounted price exclusively for donors, incentivizing participation and generosity.
- 2. Donation Process:**
 - After purchasing the kit at the discounted price, customers are requested to drop their purchased kits into the provided collection box at any JS Gaisano branch.
 - Collection boxes will be prominently displayed within the store premises for easy access and visibility.
 - Customers are encouraged to participate throughout the duration of the campaign, from May to August.
- 3. Centralized Gathering:**
 - All purchased kits from various JS Gaisano branches will be collected and centralized in JS Gaisano Tagum.
 - The collection process will be managed by designated staff to ensure the safe and organized transportation of the kits to the central location.
- 4. Distribution to Chosen School:**
 - Once all purchased kits have been gathered in Tagum City, they will be prepared for distribution to the chosen school(s) identified for support.
 - The distribution process will be coordinated with educational institutions to ensure that the kits reach the intended recipients efficiently.
- 5. Campaign Duration:**
 - The Kit for a Cause campaign will run from May to August, providing customers ample time to take advantage of the discounted price and contribute to the cause.
 - Regular updates and promotions will be conducted throughout the campaign period to engage customers and encourage continued support.
- 6. Promotion and Awareness:**
 - JS Gaisano will actively promote the Kit for a Cause campaign through various channels, including social media, in-store signage, and community outreach programs.
 - Information regarding the discounted price for donor kits will be widely advertised to attract participation and generosity from customers.
- 7. Feedback and Transparency:**
 - JS Gaisano will provide regular updates to customers regarding the progress of the campaign, including the total number of kits collected and distributed.
 - Transparency will be maintained throughout the process to ensure trust and accountability among stakeholders.

By implementing these mechanics, JS Gaisano aims to make the Kit for a Cause campaign accessible and attractive to customers, while also maximizing the impact of their donations in supporting children in need.